

Italian Casino Selects High-Definition Solution



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> — Gualtiero Giovanardi Director of Integrated Security Services, Casino de la Vallée



The **Casino de la Vallée in Saint-Vincent**, Valle D'Aosta, Italy has selected March Networks' VideoSphere solution to meet the demanding surveillance requirements of its popular gaming venue. The state-of-the-art video surveillance system with more than 380 VideoSphere IP cameras, Video Management System (VMS) software and an integrated control room application delivers powerful live monitoring and archiving capabilities for asset protection, dispute resolution and security.

The casino, which operates 400 slot machines, 96 gaming tables, a restaurant and a 220-room hotel, recently upgraded to the fully digital video surveillance system to enhance surveillance of all gaming areas, counting rooms, entrances/exits and other public spaces. Control room staff use integrated site maps and pre-set camera tours provided by VideoSphere software to monitor activities in real-time and quickly search and analyze recorded video in response to specific incidents. Security staff may also request archived video footage to address customer disputes more effectively.

Casino de la Vallée

Casino de la Vallée is located in Saint-Vincent, Valle d'Aosta, Italy, 90 kilometers from Turin in the Italian Alps. The casino's 43,040-square foot gaming space features 400 gaming machines and 96 table and poker games. The property has one restaurant and a hotel with 220 rooms. Gross proceeds from gambling in 2006 exceeded 116 million Euros. The casino opened in 1947, employs more than 700 people and attracts more than 600,000 visitors annually.

www.casinodelavallee.it

"We are extremely impressed with the VideoSphere solution," said Gualtiero Giovanardi, Director of Integrated Security Services at Casino de la Vallée. "The outstanding quality of the high-definition video images and the advanced software functionality will significantly enhance our ability to manage and resolve potential security breaches across our property."

The solution provides the casino with high-quality video at frame rates of up to 30 fps. High-definition MegaPX 720p cameras capture crystal clear images with vivid color, as well as associated audio, while MicroDome PTZ cameras with optical zoom enable detailed surveillance. Both cameras feature H.264 video compression and Power over Ethernet functionality, significantly reducing bandwidth and storage requirements and simplifying installation. The cameras and system servers also provide exceptional reliability through high-capacity internal camera storage, RAID 5 server configuration, and redundant storage to protect against network outages.

"In a casino environment, where a slight-of-hand can occur in a second, every video frame is critical and system reliability is of paramount importance," said Paolo Magalini, with Mega Italia, the March Networks' Certified Solution Provider working with Casino de la Vallée. "March Networks®' distributed IP video solution

delivers the reliability required by our customer, and the scalability necessary for future expansion or enhancements, including support for advanced analytics."

"Our VideoSphere portfolio provides entertainment complexes of all types with complete IP video surveillance solutions that perform to the highest standards in real-world applications and incorporate the most advanced technologies for optimal return on investment," said Peter Strom, President and CEO, March Networks. "We are pleased to add Casino de la Vallée to the growing list of customers who are standardizing on the VideoSphere platform."

MEGA ITALIA

The Mega Italia group designs, sells and installs multifunctional and integrated security systems for the protection of people and assets. A leading security systems integrator in Italy, the company specializes in building automation, mobility solutions, maintenance, and remote control, encompassing a complete package of security solutions for the protection of people, assets and the management of buildings and open areas.