

March Networks Searchlight for Retail

A hosted solution for integrating high-definition video, POS transaction data and business analytics

March Networks® Searchlight™ for Retail combines enterprise-class, reliable video management with intelligent software applications to help dispensaries in the US and Canada curtail losses from theft and drive profitability.

The Searchlight solution is hosted in the cloud and managed by March Networks. This eliminates the need for you to purchase and maintain a server to run the software application. Additionally, all processing, health management, upgrades and administration are performed by March Networks and your integrator.

MARCH® networks

Reduce shrink, protect profits, and get a complete view of your business.

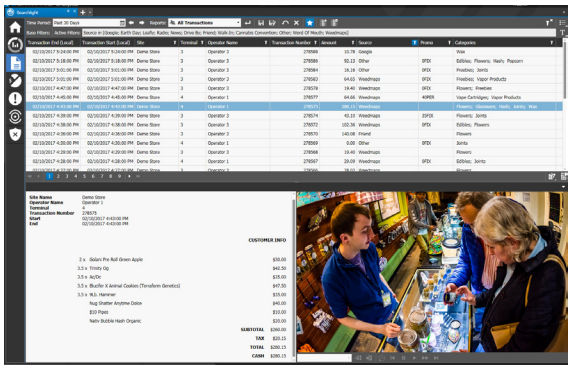


It's easy to identify potential issues based on transaction trends over time when Searchlight is integrated with your POS

- View up to five report summaries (voids, refunds, discounts, etc.) from one store or a group of stores.
- Compare report summaries in dashboard display to easily analyze results.
- Determine trends such as high and low employee (or store) performance.
- Identify potential issues or internal theft based on type of transaction.

Integrate Searchlight with your POS to investigate transactions integrated with video

- Reduce the amount of time it takes to find suspect activity, such as transactions that exceed a specified amount.
- Filter by employee, transaction type, transaction amount, etc.
- Show full receipt with line items alongside video.
- Analyze video via the easy-to-use interface to find instances of internal theft, and evaluate employee behavior at the POS.



Always know what's happening at your dispensaries

- Receive email notifications of events that are important to you, e.g. safe drops or particularly high refunds.
- Review and compare hourly snapshots taken from your stores' cameras.
- Spot check your store(s) to discern operational issues, such as how clean the store is, if employees are properly dressed, and if the shelves are properly stocked and displayed.
- Perform security audits to look for suspicious behavior, such as back door theft, customers loitering in front of high-value merchandise, and people entering sensitive areas.



The Searchlight solution is deployed, managed and maintained by March Networks and your integrator, allowing you to focus on other priorities.

The Benefits of a Hosted Solution

Software as a Service (SaaS)

- Invest in the solution and the technology, not the burden of deploying and managing it.
- All application and equipment health monitoring, upgrades, regular backups and administration are performed by March Networks and your integrator.
- Minimal infrastructure on-site means rapid roll-out times and reduced costs and delays.

Industry-acclaimed daily managed services

- Onboarding process includes registration, user management, Cloud configuration, Searchlight site configuration, and post-installation audit.
- Continual monitoring of system components across all of your stores speeds corrective action.
- Frequent checks of your transaction data flow, email alerts, and operations audit images ensure Searchlight is providing you with current, accurate information.
- Daily reports are issued to your integrator, including alerts in the event corrective action needs to be taken.

More predictable cash flow management for retailers

- Choose your payment frequency (monthly or annually) and service term of preference (1, 3, or 5 years).
- Reduced operational cost for system maintenance.



It's easy to gather accurate business intelligence at your dispensary When Searchlight is integrated with the Brickstream Analytics Sensor

Searchlight integrates with the **Brickstream® 3D Analytics Sensor** from Flir to deliver business intelligence that can help you improve customer service and grow profits.

Capture and analyze data on:

- people counts
- queue lengths
- queue wait times
- service arrivals
- instances of transactions taking place when no customer is present

Improve customer experience

- Know how long each customer has waited
- Get daily emails listing all instances of exceeded wait times

Determine conversion rates

- Compare how many "shoppers" turned into "buyers" across your stores
- See total number of visitors, the percentage of customers who made a purchase, the average dollar amount per transaction, and the total dollar amount for all transactions

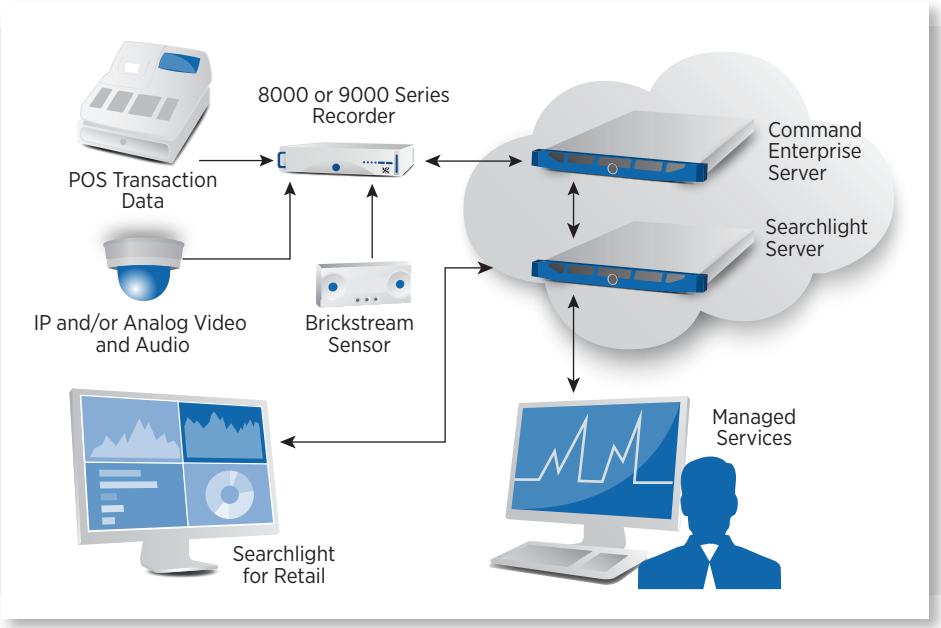
Assess your store's layout for more efficient use of space

- Are you set up for efficient traffic flow?
- Are people noticing the promotional displays?

Work with a team of experts to get the most out of your Searchlight solution

Integrate video, audio, business analytics, and POS transaction data on a server hosted in the cloud and managed by March Networks.

Searchlight makes it easy for you to detect and report on losses, improve operations, and enhance safety across your stores, while a team of highly skilled technicians performs all system maintenance and administration.



For details on the Searchlight for Retail Terms of Service, please visit www.marchnetworks.com/SLToS/

Contact your March Networks Sales Representative to learn more about how Searchlight can help you start improving operations and driving profit at your retail dispensary.

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