



Loss Prevention is Key to Your Growth

March Networks® video solutions help you minimize losses and increase profits.

By combining video with POS transaction data and business analytics, the March Networks Searchlight™ solution gives you powerful insights into potential threats, and reveals operational improvements for your Shell franchise.

Unparalleled quality at a Diamond Dealer price

Shell has negotiated a special rate for Wholesalers and Dealers to offer you the same equipment video-based business intelligence used by the world's largest banks and retailers.

Backed by the most reliable hardware suite in the industry



Key Benefits

- ▶ **A hosted solution.** The Searchlight solution is hosted in the cloud and managed by March Networks, allowing you to save on infrastructure and network management costs...no system administrator required!
- ▶ **POS transaction integration.** Quickly locate suspicious transactions with POS exception-based reports that are integrated with video.
- ▶ **Transaction Summaries and Reports.** View and compare user-definable report summaries and transaction data. Integrated with video, to quickly investigate instances of internal theft and to evaluate employee performance.
- ▶ **Business Analytics.** Use with the Brickstream Analytics Sensor to uncover customer trends and employee KPIs, and gain insight into overall store operations, like occupancy and conversion rates, speed of service, and number of customers in line.
- ▶ **Business Rules.** Detect possible fraud by reviewing lists of transactions and events that are important to you, e.g., no sales, safe drops, and transactions that exceed a certain amount, and be automatically alerted about these events via email.
- ▶ **Security Audits.** Filter by store and/or alarm type, and view alarm video from the vantage point of one or multiple cameras; export alarm details along with relevant video and audio evidence.
- ▶ **Industry-acclaimed daily managed services.** All processing, health management, upgrades, and administration (including user management) are performed by March Networks and your integrator.

Click [HERE](#) to see how Cruizers Convenience Stores use the March Networks solution to improve security and profitability in their c-stores.

Customized Packages for Shell Dealers and Wholesalers

We offer multiple packages to accommodate your unique camera count and storage requirements. All of our packages include:

- A recorder with a wall mount bracket and a 3-year warranty
- Searchlight Transaction License
- Searchlight as a Service: 1-year subscription (includes access to Command Enterprise Software and Searchlight base licenses)*

* Requires annual renewal; price subject to change.

Add cameras

Choose from our diverse portfolio of cameras for the most reliable and clear video surveillance. No matter your camera requirements — 2MP, 4MP, analog, panoramic, indoor, outdoor — we've got a camera for you.

"We use the March Networks video surveillance solutions in all our 200+ retail locations. These systems provide us with a reliable, centrally managed system with high-quality video evidence that has helped us pinpoint inventory discrepancies and other site-level security related research. Their hybrid recorders are easy to install, maintain and upgrade. So we basically set them up and they are available when we need them."

— Patrick Abernathy,
Director of IT, Jacksons Food Stores, Inc.

Jacksons

Operations Audit

Get scheduled summaries of what's happening at one or more of your stores.

- **Review daily.** Snapshots are taken automatically from your stores cameras, from every 30 minutes to every four hours.
- **Spot check your stores.** Catch operational issues, like how clean the store is, if employees are properly dressed, and if the shelves are properly stocked and displayed.
- **Instant replay.** Click on a thumbnail to play the recorded video.
- **Email to your team.** "Check off" your thumbnails of preference, then right-click to export them to an email.

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Find out more about how you can start improving operations and driving profit for your business at marchnetworks.com/shell

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