

The March Networks/DQ Partnership



ABOUT MARCH NETWORKS

March Networks is a proud supplier of video surveillance solutions for the DQ® system, approved by the American Dairy Queen Corporation (ADQ). Since 2017, we've partnered with over 300 ADQ restaurants across 13 U.S. states, seamlessly integrating our intelligent video surveillance and loss prevention solutions with DQ's POS systems to drive profitability and success.



The Impact We Deliver

We elevate your business with AI-driven security, loss prevention, and operational optimization. Our high-definition video and powerful analytics empower Dairy Queen franchises to thrive through smart, data-driven decisions. With remote access, you can easily monitor your stores from any mobile device or browser-based platform, receiving real-time notifications straight to your phone—keeping you in control no matter where you are.

Maximizing Efficiency in Your Drive-Thru and In-Store Operations

Enhance customer experience while protecting your business from theft and fraud. Our solutions are easy to install, intuitive to use, and accessible from any device. With real-time alerts and automated audits, you stay in control and keep operations running smoothly.

Did You Know?

Your surveillance system can do more than just monitor your business—it can boost profits and enhance operations in three key ways:



Operations Audits

Instantly spot issues like cleanliness, employee conduct, and safety by quickly reviewing camera snapshots.



Transaction Reviews

Investigate theft and assess behavior by reviewing video-linked transactions. Identify trends and detect fraud with custom reports and automatic alerts.



Business Analytics

Discover customer trends, optimize your drive-thru vehicle dwell times and service speeds, track employee KPIs, and gain insights into overall store performance.

With Searchlight™ Cloud, you're not just monitoring your business—you're mastering it.



Custom Solutions



Tailored Solutions for Every Need

Whether you choose to buy outright or go with a convenient monthly subscription, our video surveillance solutions are crafted perfectly to fit your franchise—whether you’re managing a single location or an entire network.

Unlock unparalleled flexibility with packages designed exclusively for Dairy Queen. Opt for a comprehensive solution or mix and match à la carte options to create the perfect fit for your business.

Why Choose March Networks

As your trusted partner in intelligent video solutions, March Networks enhances security while providing invaluable business intelligence. Our robust cybersecurity measures keep your data secure. We offer scalable, flexible integrations—whether cloud-based, hybrid, or on-premise—to solve real-world challenges and drive profits across your organization.

For more information please visit marchnetworks.com/dq



Affordable Pricing Plans Starting at Just \$105/Month

8 Camera Package	16 Camera Package	8 Camera Encoder Package
<ul style="list-style-type: none"> 1 EL Series 8-Camera All IP NVR 7 EL2 IR Dome Cameras 1 VA5 360° IR Dome Camera 	<ul style="list-style-type: none"> 1 EL Series 16-Camera All IP NVR 14 EL2 IR Dome Cameras 2 VA5 360° IR Dome Cameras 	<ul style="list-style-type: none"> 1 Edge 8e HD Encoder 1 EL Series All IP 8 Channel NVR

3-year or 5-year subscription to Searchlight Cloud

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EL Series NVRs

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